

Health care pet-o-nomics



68% increase in pet care costs over the last decade³



\$18.9B spent on veterinary care in 2019³



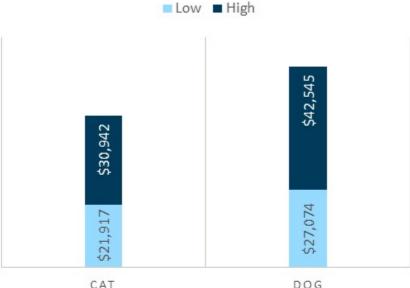
Average pet owner would spend \$11K to save their pet's life¹⁴

"About 45% of pet owners will spend the same or more on an animal's healthcare than on their own." 15





Cost of owning a pet over its lifetime¹⁶



98% of pet owners underestimate the lifetime cost of a pet¹⁶

e :

1/3 of Americans can't cover an unexpected medical bill over \$100¹⁷

56% of employees are stressed about their financial situation¹⁸ 74% of employees say
benefits are peace of
mind for the unexpected¹⁹



How pet insurance works



Visit the vet and pay for treatment



Submit a claim and invoice from the vet



Get reimbursed after meeting the deductible

Use for:

- ✓ Accidents
- ✓ Injuries
- ✓ Illnesses
- ✓ And more



"It's always better to have insurance so you never have to make that hard decision when the time comes whether you can afford to treat your pet."21

The Alercury News

Pet expenses survey: is pet insurance is worth it?²⁰



of Americans with a pet insurance policy think pet insurance is worth the cost



of Americans with pet insurance say it has come in handy for emergency expenses



of Americans that do not have pet insurance were not aware of it



Six reasons employees love Nationwide pet insurance

All pets welcome

Only insurer with medical and wellness plans for dogs, cats, birds and exotic pets.



Exclusive plans

My Pet Protection plans and preferred pricing not available to the general public.



Unbeatable value

Best overall product at 30% lower cost than other pet providers on average.



Visit any vet

Coverage for virtually everything pet health related from any licensed vet, anywhere.



Easy to use

Snap and send mobile claim filing and 24/7 online Nationwide pet account access page.



Vet Helpline

24/7 access to veterinary professionals for any pet health question.





My Pet Protection plan highlights for dogs and cats

- Cash back on eligible vet bills after \$250 annual deductible is met
- Choice of reimbursement 50%, 70% and 90% options
- \$7,500 benefit to use that renews each year in full

- Just two questions to determine cost: state and species
- Preferred pricing does not increase due to pet age or breed
- Exclusive plans not available to the general market



My Pet Protection covers so much, it's easier to say what's not covered:



Pre-existing



Breeding



Grooming



Nail trim



Boarding



Waste disposal



Wellness, routine and preventive care

Some policy exclusions may apply. Wellness, routine and preventive care covered with My Pet Protection with Wellness® policy.



Choose the level of reimbursement that fits your needs

Reimbursement after \$250 annual deductible	90%	70%	50%
Accidents, including allergic reactions and poisonings	1	1	✓
Injuries, including cuts and broken bones	1	1	✓
Common illnesses, including ear infections	1	1	✓
Serious/chronic illnesses, including cancer	1		✓
Hereditary and congenital conditions	1	1	✓
Hospitalization, including x-rays and surgeries	1	1	✓
Prescription medications and Rx diets	1	✓	✓

Additional benefits included with every policy

Up to \$500 for kennel fees if the employee is hospitalized **Up to \$500** for advertising or reward for lost or stolen pets

Up to \$500 if a lost or stolen pet is not found within 60 days Up to \$1,000 if a pet passes due to an injury or illness

Some exclusions may apply. Certain coverages may be subject to pre-existing exclusion. See policy for complete list of exclusions.

Upgrade to My Pet Protection with Wellness for more coverage:



Wellness exams



Shots and vaccinations



Spay and/or neuter



Microchip implants



Parasite prevention



Routine blood tests





Avian and exotic pet plans

Amphibians	Goats	Rats
Birds	Guinea pigs	Rabbits
Chameleons	Lizards	Snakes
Chinchillas	Mice	Sugar gliders
Ferrets	Opossums	Tortoises
Geckos	Potbellied pigs	Turtles

What avian and exotic pet plans cover:



Accidents





& Examinations



Prescriptions



Lab fees

Policy enrollment through Nationwide call center only





Hospitalization



Add a wellness and preventive care policy to any Avian pet plan



All plans include access to the 24/7

vet helpline

When it comes to your pet's health no concern is too big or too small



Available to all members



Talk to a live veterinary professional



Call, email or online chat



24/7 access



Connects pet parents to veterinary professionals for guidance on any pet health concern from general questions to urgent care needs



Employee frequently asked questions

Can I still use my vet?

Absolutely! You can visit any licensed veterinarian in the world—even specialists and emergency providers.

Do claims increase my premium?

Nope! So get your pet the care he needs as often as he needs it—it won't affect your costs.

What if I am no longer with my company?

Your pet policy is portable and will remain active. However, the premium may change at policy renewal as preferred pricing may no longer apply.

What are pre-existing conditions?

Pre-existing conditions mean any illness or injury that a pet had before coverage on a pet insurance policy began.

Are pre-existing conditions covered?

Just like all pet insurers, we do not cover pre-existing conditions.

The good news is that not all pre-existing conditions are excluded permanently. If you have medical records from your vet showing that your pet's condition has been cured for at least six months, you may be able to get it covered.



