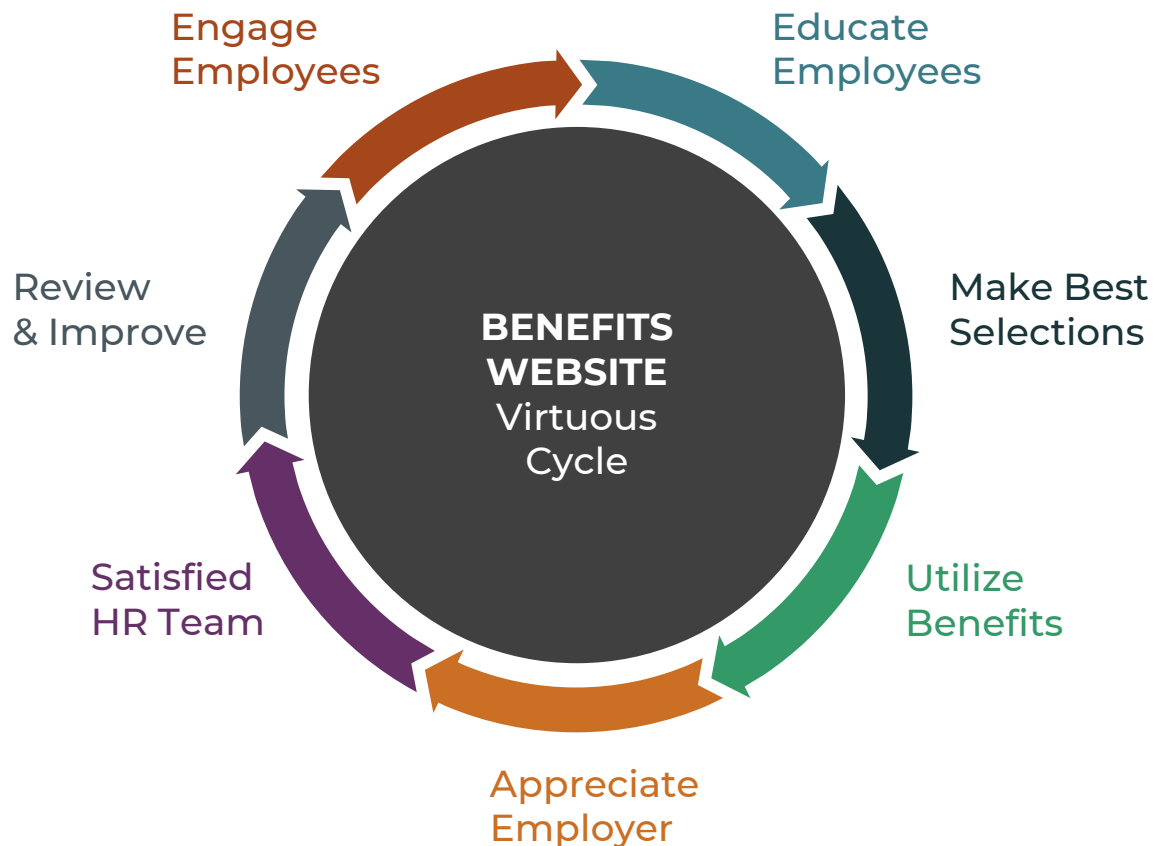# BENEFITS WEBSITE OVERVIEW FOR EMPLOYERS

**WHAT IT IS:** Full-featured, benefits website, custom-configured for each individual employer.

**PURPOSE:** Educate and engage employees to fully understand and appreciate the benefits being offered to make the best selections for their specific needs.

**Demo site example:** https://demo.eebenefits.net/

Engage Employees

Educate Employees

Review & Improve

Make Best Selections

**BENEFITS WEBSITE** Virtuous Cycle

Satisfied HR Team

Utilize Benefits

Appreciate Employer

# PRODUCTION

Omega provides a fast 4-week turnaround on producing a new site once the Configuration Form and benefit documents have been submitted.

**Edits and Updates:**  Each benefits website license includes edits and updates throughout the plan year. Omega provides a 2-day turnaround on edits for existing sites and can provide same-day service when it's urgent.

**Translations:**  Benefit websites can be translated to Spanish, French and virtually any other language.

## HIGHLIGHTED FEATURES:

**Fully responsive for clean viewing on phone or computer**

**Accommodates multiple learning styles**

**Site Search available on every page**

**Unlimited PDF attachments**
- Often used for Flyers, SBCs, SPDs, Certificates, etc.

**Videos embedded or linked**
- Included on contextually relevant benefit page and/or in Video Library collection

**Charts**
- Created to be easy-to-read and printable Often used for plan comparisons and EE contribution rates

**Print Page**
- Prints core content of page (without header, footer, or Sidebar)
- Prints on 8.5 x 11 format for easy at-home or in-office printing
- Charts are printed cleanly and easy-to-read

**Next Page button at bottom of every page**
- Allows employee to easily follow the flow of information

**High Contrast and Font Size toggle button**
- For those with vision impairment
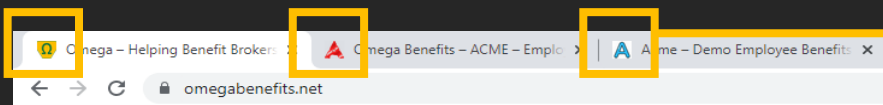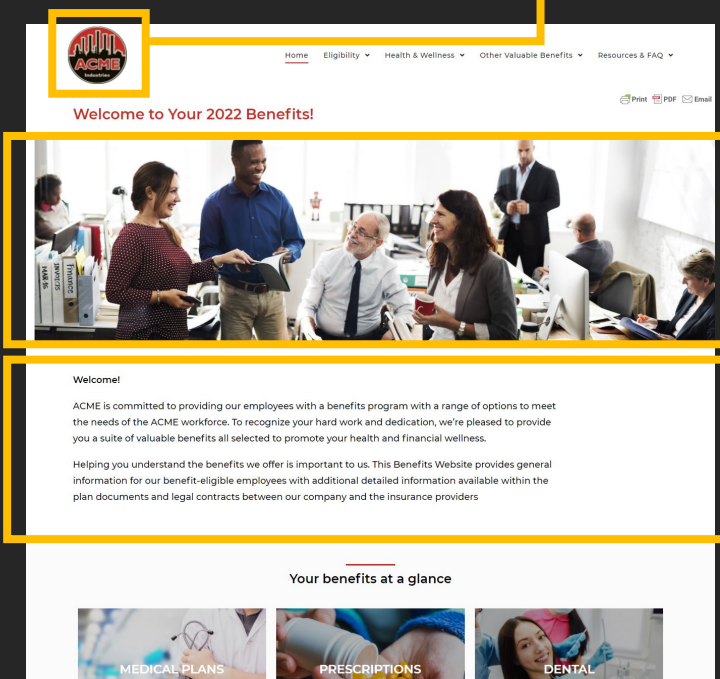
# BENEFITS WEBSITE
## Client Customizations

Each benefits website is customized to highlight the client company's brand to bring a familiar and welcoming user experience to all employees.

**1. LOGO:** the client's logo will be displayed in the top-left "Home" position of the main navigation bar. The main color of the logo will be used as the accent colors throughout the benefits website to support the company's branding to its employees.

**2. PHOTO COLLAGE:** An opportunity for the client to provide 1 to 5 photos to rotate on the Home Page. Clients often provide photos of their building, workspace, team gatherings, geographic landmarks, products, or a combination.

**3. WELCOME MESSAGE:** The client can use the template welcome message or submit their own. Best practice is to keep under 125 words.

**4. FAVICON:** The small square badge that appears on the web browser tab.

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**LOGO** – submit in JPG or PNG format, preferably in multiple styles (stacked, horizontal, full color, white) to allow choice for best fit.

**PHOTOS** – submit in high-resolution JPG. Best at 1920 x 556 pixels (or larger). Photos will automatically be cropped into horizontal rectangle shape at approximately a 3.4 : 1 ratio.

**FAVICON** – submit in JPG of PNG format, 512x512 pixels; typically, a representation of the company logo or initial.

**WELCOME MESSAGE** – submit text in MS Word format, 125 words or less.